

Tuesday 4th November 2025

Dear Parents/Carers

Anti-Bullying Week 2025 “Choose Respect” 10th – 14th November 2025

Next week is Anti-Bullying Week. Across the academy, children will be taking part in a range of activities that emphasise this year’s theme of ‘Power For Good.’ This week forms part of our long-term Life Skills (PSHE) plan to ensure that we create a safe place for children to learn. We demonstrate this through our Values and through our school motto ‘**Building a Love of Learning Together.**’ Our school is a place where children and adults treat each other with kindness and respect.

At Norwich Road Academy, we take allegations of bullying very seriously and we have a very robust policy which is available on our school website. Staff receive regular training throughout the year to ensure that the procedures we have in place are followed correctly. Bullying, friendships and relationship are also discussed and addressed through-out the year as part of our regular Life Skills lessons.

Our theme for this year’s Anti-Bullying Week is, ‘Upstanders not Bystanders’ with the aim that children will have a clear idea about the definition of bullying and what to do if they are victims of bullying or if they witness bullying. As an academy, we are going to talk to the children about being ‘**Upstanders not Bystanders.**’ The work we do will empower our children to take action about something that they have seen that they know is not right.

Odd Socks Day

To kick things off we will start the week off with an Odd Socks Day on **Monday 10th November 2025.** Children are welcome to come into school in their Odd Socks to demonstrate that we are all different but all a valuable and unique part of the same community.

This ANTI-BULLYING WEEK let’s come together and be **Upstanders not Bystanders!**

Thank you

Mr Alastair Ingham & Mrs Dawn Marshall
PHSE Lead & Inclusion Lead