

Dear Parent / Guardian,

You and your child are invited to take part in a sport and physical activity survey

Our school and Sport England would like to find out about the sports and physical activities our pupils take part in, in and out of school. Your child's Year 2 class has been selected to take part in the survey.

This involves **parents completing a short online survey** about the activities their child does and **pupils taking part in an online survey** at school about what they think about sport and exercise.

Our school will receive £10 for resources to support pupil wellbeing for every parent who takes part

Completing the survey will:

- **Provide a report to our school** to help us understand what our pupils are doing and what we can do to support them
- Help Sport England **invest in opportunities for children and young people**

How to take part in the parent survey



The survey will take about 10 minutes. It doesn't matter how much activity your child does we want all parents to take part. The survey can be completed on a computer, laptop, tablet or smartphone; use the link or QR code below to access the survey.

Please complete this survey thinking about your child(ren) in Robins and Wagtails.

Either scan the QR code or click the survey link: <https://ipsos.uk/XAJWZZE>



The pupil survey

Your child will be told about the survey before they complete it in class. They can tell their teacher if they do not wish to take part. If you are happy for your child to take part, you do not need to do anything. **If you do not want your child to take part, please let Mrs Purvis or Mrs Huntley know.**


The surveys are hosted by Ipsos, a research organisation. Ipsos will store all information securely and keep it confidential.

Further information can be found on the next page or contact **Mr Miles – PE Lead** if you have any questions. **We hope that both you and your child will be able to take part in this important study.** Thank you in advance for your help.

Many thanks,
Patrick Miles – PE Lead - Norwich Road Academy

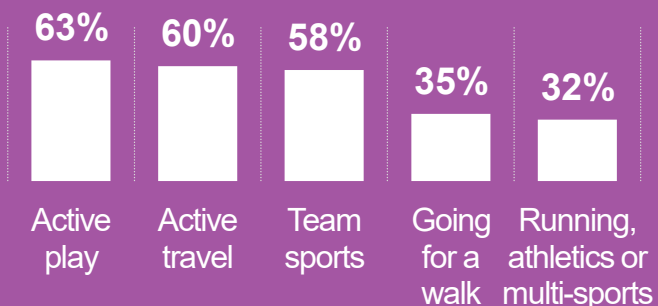
Helen Price, Head of quantitative research, SPORT ENGLAND

East of England survey results 2023/24

 **50%**
children and young people were active (an average of 60 or more minutes per day)

 **48%**
strongly agree that they enjoy taking part in exercise and sports

The top 5 activities were:



What difference has the survey made?

Sport England uses Active Lives survey data to identify communities where children need more support to be active and invests funding directly into these areas. This investment has created family fun days that help less active families discover enjoyable ways to be active together, community cycling programs providing free bikes and training in disadvantaged areas, and improved local parks and green spaces. We've also supported schools to build more physical activity into the school day and worked with community groups, including faith settings, to offer new opportunities for children to be active and boost their wellbeing.

My child doesn't do many sports or activities, should I still take part?

Yes – it is important as many parents as possible take part. Sport England want to find out what children are not doing as well as what activities they are doing.

What type of questions will be asked?

You will be asked to provide more detail about the activities your child does. Some questions have a 'prefer not to say' option and you do not need to answer these questions. This includes questions about ethnicity and disability. There are also some questions about things such as holidays, car ownership, and availability of computers. These help us understand how wider factors may impact on children's engagement in sport and physical activity.

Your child will be asked about participation in sports and physical activity, attitudes to activity, wellbeing, age and gender. The survey asks for their birthday so that their answers can be matched to the survey you complete based on age, birthday and gender.

I don't have 10 minutes to complete the survey all in one go

That is ok – if you have to close the survey part way through a unique link will be emailed to you so you can return to the survey at a later time. You can provide your email address at the start of the survey for this. The email address is not used for any other purpose. You do not have to give an email address if you will complete the survey in one go.

What if I can't access the URL?

If you have any technical issues you can email activeliveschild.help@ipsos.com with your queries. In the message include your child's school, your query and what help you need – you do not need to give your name, your child's name or other personal information.

I have more than one child in the Class – what do I do?

If you have more than one child in the class you can complete the survey twice, thinking about a different child each time. If you only wish to complete the survey once please complete it for the child whose name is earliest in the alphabet.

Why were we chosen for the survey?

A random selection of schools across the country and classes within those schools have been invited to take part. Some schools which were not selected have also opted to take part so that they can receive a report about the activity levels amongst their pupils.

How will the information I provide be used?

Your answers will be combined with other people's answers and only anonymous data will be reported. The results will be presented in a statistical report and no individual child, parent or school will be identified in the published report or statistics. Our school will also receive a report summarising our results from the survey if we submit enough responses – survey responses will be combined so that individual pupils or parents cannot be identified in this report.

Is confidentiality guaranteed?

Yes. Data will be used for research purposes only and in accordance with Market Research Society Code of Conduct and the General Data Protection Regulation (GDPR). If you or your child has any concerns about data privacy please refer to the Privacy Notice: www.sportengland.org/ALCYPprivacypolicy. This details who Ipsos are, the personal data collected, how it is used, who it is shared with, and what your legal rights are in relation to this survey. The Privacy Notice has also been shared with teachers. Sport England and Active Partnerships (the organisations which recruit schools to take part) will know which schools and year groups have taken part but not the individual children or parents. You and your child will not be required to provide your names.